



### GAVIN, COX, PUGH, GAVIN AND ETHERIDGE

119 WORTH STREET
ASHEBORO, NORTH CAROLINA 27203

W. ED GAVIN RICHARD L. COX ALAN V. PUGH LEE W. GAVIN SCOTT C. ETHERIDGE TELEPHONE (336) 629-2600

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October 20, 1998

Xavier McDonnell, Esquire Enforcement Division Office of the General Counsel Federal Election Commission 999 E-Street, N.W. Washington, D.C. 20463

Mir 4797

Re: C

Copies of Advertizing

Dear Xavier:

As per our telephone conversation, please find the hard copies of the advertizing ads we discussed.

If you have any questions, please advise.

With best regards,

Very truly yours,

GAVIN, COX PUGH, GAVIN and ETHERIDGE

Alan V. Pugh

AVP:asg

**Enclosures** 





BULK HATE **US POSTAGE** PAID Permit 393 Greensboro, NC

**JUST HOW** LIBERAL ARE DEMOCRAT **CANDIDATES** MAGGIE **JEFFUS** AND MARY JARRELL?

(See inside.)

# Maggie Jeffus and Mary Jarrell are Bill Clinton liberals.

Maggie Jeffus and Mary Jarrell get their campaign money from the same liberal special interest groups that fund Bill Clinton big labor unions, radical feminists, and gay-and-lesbian rights activists.





And Bill Clinton's liberal plan to restrict tobacco as a drug will cause a loss of jobs and money for North Carolina. That's wrong!

by 1991. Guilford County voters rejected Maggie Jeffus and Mary Jarrell becauses they were good ibeget They were too liberal then? sand they're too liberal now!

### Voter Unide



Maggie Jeffus

Mary Jarrell



Johnne Sharpe

### The Issues

### Tax and-spend liberal Democrats

### Common-sense Republicans

Higher Taxes

Shorter Prison

Sentences for

Dangerous

**Criminals** 

Increase

Legislators'

Pensions by 50%

and Raise Their Pay

Wasteful

Covernment

Spending

# A. A. 1. Pri

In 1994, they both voted to increase taxes \$659 million. the largest lax increase in North Carolina history. 1

### 2. 10 h

In 1993, they both voted to cut the prison sentence for first-degree rape from life in prison to 9 rears 3

### 7 11 5

They voted to increase their own legislative pensions by 50% and give legislators a higger pay raise than state employees.

### YRS

In 1994, they both yourd to spend every dime of the billion dollar budget surplus instead of providing tax relief for working people

### N()

They both voted to cut taxes more than \$432 million the largest tax cut in North Carolina history.

### NO

They voted to repeal the liberals' prison cap to make sure criminals stay behind bars.

NO

NO

"High 1991 " Hight topp 13 (505, 1994 1 4 1985, 1984

Democrats Maggie Jeffus and Mary Jarrell are too liberal for Chillord County!

2301

BULK RATE
US POSTAGE
PAID
Permit 393
Greensboro, NC

# THE DEMOCRATS RUNNING FOR N.C. HOUSE ARE TOO LIBERAL!

(See inside)

T O M

In 1994, voters in Alamance, Rockingham, Caswell, and Orange counties rejected Democrats like Nelson Cole because they were too liberal.

The Democrats were too liberal then ... They're too liberal now!

# On Taxes and Spending . . .



And in 1994, when the state had a billion dollar surplus, instead of cutting taxes to help working families . . .



Nelson Cole voted for millions in wasteful pork barrel spending.



Nelson Cole voted to <u>raise his own</u> <u>legislative pay</u> — a bigger pay raise than he voted for state employees.



Nelson Cole even voted to <u>increase</u> his own legislative pension by 50%.

Tom Lambeth is a <u>liberal</u> Democrat trial lawyer and Faiger Blackwell will <u>raise</u> your taxes to pay for <u>his</u> big government programs.





Tom Lambeth

Falger Blackwell

The message is clear. The Democrats running for N.C. House are too liberal.

# On Crime ...

In 1993, Nelson Cole voted for the liberals' criminal sentencing law which actually reduced prison sentences given to criminals.

Nelson Cole voted with the liberals to cut the prison sentence for the

possession of nearly one gram of cocaine from 5 years to only 120 days. And he voted to cut the sentence for firstdegree rape from life to 9 years.



Attorney General Mike Easley said of this law:
"If hen the people find out how little time that a criminal will actually serve for a particular offense, I think they regaing to be outraged." (Herale Sur. 2) 9 8 %

**NELSON COLE IS TOO LIBERAL ON CRIME!** 

# **Voter Guide**

The Issues



**Dennis Reynolds** 



Softenie Hier Bancickli

Cary Alfred





		<del></del>		
Higher Taxes	NO, voted to cut taxes \$432 million, the largest tax cut in N.C. history.	NO, voted to cat taxes \$492 million, the largest tax cut in N.C. history.	NO	YES, voted to increase local taxes and fees, across the state, over \$32 million.
Shorter Prison Sentences for Dangerous Criminals	NO, voted to repeal the prison cap — to make sure criminals star behind buts.	NO, yoted to repeat the prison cup— to mule ours criminals stay behind bars.	NO	VES, voted in 1993 to cut punishment for tut degree cape from life in prison to 9 years. 2
Increase Legislative Pensions by 50%	NO	NO	NO	YES, voted to increase his own legislative pension by 50%.3
Wasteful Government Spending	NO	NO	NO	YES, voted in 1994 to spend every dime of the billion dollar surplus — instead of providing tax relief for working people.
Special Pay Raise for Legislators	NO	NO	NO	YES, voted to give legislators a bigger pay mine than state employees.

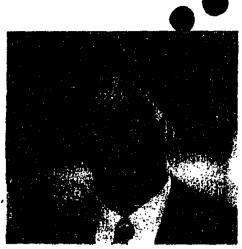
<sup>\*</sup>Legislative Flocal Research Division \* \$1.277, 1993 \* \$.1505, 1994 \* \$1.1505, 1994 \* \$1.1505, 1994

Note for our Conservative Republican team . . . Dennis Reynolds, Cary Alfred and John Jordan ... on November 5th.









For less taxes and less government spending -**Re-elect Lanier Cansler** to the North Carolina House on November 5th!

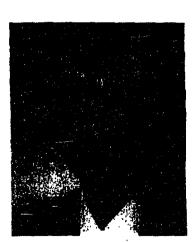
# The Republican Team for Buncombe County



**US Rep. Charles Taylor** 



NC Rep. Lanier Cansler



NC Rep. Wilma Sherrill

Representative Lanier Cansler is a common-sense Republican in the North Carolina House. He promised us change -and he kept his promise.



Rep. Causler worked with House Speaker Brubaker to cut taxes for families.

### Promise #1

## Fight wasteful spending in the legislature.

CANTIFERENCE CONT

Lanier Cansler voted to save taxpayers millions of dollars by holding the line on spending.

### Promise #2

### Cut taxes.

Lanier Cansler voted to cut taxes \$432 million -- the largest tax cut in North Carolina history. Now, hard-working families keep more of their money.

### Promise #3

### Keep dangerous criminals behind hars where they belong.

Lanier Cansler made fighting crime a top priority - voting to repeal the liberals' prison cap that turned criminals loose on our streets. Now, dangerous criminals stay behind bars where they belong.

### Promise #4

### Reforming welfare.

Lanier Cansler voted to change welfare laws so that benefits become a hand up, not a handout. Lanier Cansler believes "Workfare" will work to help families going through difficult times get back on their feet.

# WE NEED LANIER CANSLER BACK IN THE NORTH CAROLINA HOUSE!



### Representative Charles Caplor M.S. Manse of Representatives Marshington, D.C.

Dear Friend,

This year, we have a great opportunity to return a strong conservative Republican to the North Carolina House.

In 1994, the Republicans running for the North Carolina House — including my good friend Lanier Cansler - promised to fight crime, cut taxes, hold the line on government spending, reform welfare, and bring about real education reform. They kept their promises - and brought real change to state government.

In 1995, Lanier Cansler voted to pass the largest tax cut in the history of the State - a total of \$432 million. This year, he voted to pass additional tax cuts, bringing the total to over \$600 million. At the same time, the Republicans in the House repealed the intangibles tax and reduced the food tax. They even cut the corporate income tax from 7.75% to 6.9% — enabling businesses to create more jobs for working families.

It's no surprise that the Republican leadership in Raleigh counted on Lanier Cansler to lead the fight for these tax cuts and to fight wasteful government spending. Lanier's a CPA and is used to watching the bottom line. And he's done a great job in Raleigh.

With Lanier Cansler's help, the Republicans repealed the prison cap—to keep dangerous criminals behind bars. To bring about better quality education for our children, they cut the cumbersome state education bureaucracy nearly in half; instead, giving parents and local school boards more control over education dollars.

Lanier Cansler has an impressive record of fighting for taxpayers and I am proud of the job he has done in the North Carolina House.

Lanier Cansler stands for the same kind of traditional Republican principles conservative principles — that I try to represent in the U.S. Congress.

Now, we must work hard in the next few days to make sure Republicans turn out to vote. It is important for every Republican to go to the polls and vote for Lanier Cansler on November 5th.

Rep. Charles Taylor

# Vote Lanier Cansler on Tuesday, November 5th!

# Rep. Lanier Cansler. Your voice in Raleigh.



Lanier Cansler with his wife, Barbara.

### Tax cuts for Families

Lanier Cansler voted to <u>cut taxes</u> \$432 million — the largest tax cut in North Carolina history. Now, working families <u>keep</u> more of their money.



Talking with fellow legislators about repealing the prison cap.

## Fighting Crime

Lanier Cansler made fighting crime a top priority — voting to <u>repeal</u> the liberals' prison cap that turned criminals loose on our streets. Now, dangerous criminals stay behind bars where they belong.



Lanier Cansler is a CPA who serves as a "watchdog" for taxpayers in Raleigh.

### Fighting for Families

Lanier Cansler voted to require insurance companies to increase their coverage to at least 48 hours of hospital care for mothers and their newborn babies.

### **Domestic Violence**

Lanier Cansler voted to <u>strengthen</u> domestic violence laws — giving judges more authority when issuing restraining orders to protect spouses and children from abuse.

With your help, we've made a difference!